



# White Horse Newsletter

White Horse Hotel



Edition 4 - Summer 2011



## Loyalty Scheme Launch

The Best Western White Horse Hotel is delighted to launch its customer loyalty scheme for 68 Clooney Restaurant & Bar. We value our customers and appreciate that there are many choices when deciding where to wine and dine. The loyalty programme is just another way of our hotel saying a 'big thank you' for making the White Horse your regular choice.

Points are awarded to all customers who present their loyalty card when paying their bill. For every £ you spend you earn 1 loyalty point which can then be saved up and redeemed against food or drink. You can then exchange 200 points for £10 off. More details of terms and conditions are available in our application pack.

Joining up is easy - just ask for an application form in the hotel, fill it out and we will issue you with your card. As a loyalty card guest you'll be eligible for many fantastic, great value offers so get



### Content:

- Christmas Programme Launch
- Wilsboro Refurbishment
- Staff Enjoy Campo Viejo Prize
- Staff Awards
- Royal Ascot Charity Day
- Loyalty Scheme

## Welcome to the White Horse Newsletter...

Welcome to the fourth edition of the White Horse Newsletter which has one simple aim - to improve communication with our customer base and keep them informed. It will cover a range of topics including upcoming events at the White Horse, news, and developments within the hotel. We would like your ideas on what you would like to see featured - please contact Claire ([sales@whitehorsehotel.biz](mailto:sales@whitehorsehotel.biz))

## Wilsboro Refurbishment Plans Underway

**If you liked our Campsey Suite when it was launched in May last year just wait until you see the Wilsboro Suite when it reopens in September 2011 ... the suspense is building and we can guarantee it will be worth waiting for!**

The Best Western White Horse Hotel has unveiled details of its dramatic new makeover for the "Wilsboro Suite". The refurbishment will not only modernize the 380 person function room but will offer a truly spectacular setting for any wedding, conference or special occasion. Without giving too much away it will build upon the luxurious, elegant style which was adopted for the Campsey Suite renovation and will be guaranteed to create the "WOW" factor.



Artists impression of the new Wilsboro Suite

# White Horse Launches Christmas Programme 2011

Although it is only June the Best Western White Horse Hotel has launched its Christmas & New Year 2011 Programme with an exciting array of entertainment & events... All We Want For Christmas Is You ;-)

Make this Christmas and New Year one to remember with our extraordinary programme of Christmas and New Year's Eve events, including Party Nights, Festive Dinners, Lunches and New Years Eve entertainment we have something for everyone this festive season. Drop by and pick up a brochure or download it on our website!



## Party Night Dates For Your Diary - £33.95 per person

Friday 9th December	Hudson Blue & Disco
Saturday 10th December	Hudson Blue & Disco
Friday 16 <sup>th</sup> December	Hudson Blue & Disco
Saturday 17 <sup>th</sup> December	Hudson Blue & Disco

## Buffet & Bop Dates For Your Diary - £19.95 per person

Thursday 15th December	Hudson Blue & Disco
Sunday 18th December	Hudson Blue & Disco
Wednesday 21st December	Hudson Blue & Disco
Thursday 22nd December	Hudson Blue & Disco

## Miami Showband & Country Cabaret Nights @ The White Horse

### Friday 2<sup>nd</sup> December 2011 From 7pm - THE MIAMI SHOWBAND

Step Back to the Seventies and Relive The Showband Years With ...

**THE MIAMI SHOWBAND** one of the most successful showbands of the seventies is back at the Best Western White Horse Hotel for one night of spectacular entertainment!

Following a hugely successful reunion theatre tour at the tail end of 2008 the three original surviving members ....**DES LEE**....**STEVE TRAVERS AND RAY MILLER** are back joined by three of Irelands finest musicians **BARRY WOODS** ....**GERRY BROWN**....and occasional member Johnny Fean giving their fans new and old exactly what they want ENTERTAINMENT !!!!

**4 Course Dinner & Miami Showband £29.95**

**Residential Package – 4 Course Dinner, Miami Showband, Bed & Breakfast £69.95 pps**

### Saturday 3rd December 2011 From 7pm - Country Cabaret Show

Enjoy an evening of country music with the stars... introducing Jason Hughes Country Cabaret Show

Featuring tribute acts from Dolly Parton, Garth Brooks and Daniel O'Donnell plus dancing to Gary Gamble, Jason Hughes and CC Cooper. This will be a night of fabulous entertainment not to be missed!

**Admission £9.95**

# Royal Ascot Charity Day For Breast Cancer

The Best Western White Horse recently held a Royal Ascot Gold Cup Event in our Campsey Suite aid of Breast Cancer. The feedback for the event has been excellent and we are delighted to advise that to date we have raised in excess of £3700 which will be split between the Breast Cancer Care Unit at Altnagelvin Hospital and Action Cancer. We would once again like to thank everyone who supported the day in any way including our very kind sponsors for their generosity and based on it's success we hope to make this an annual event.



## White Horse Staff Enjoy Campo Viejo Prize

Noel Ward (Head Chef) and his wife Julie along with Ramona Wylie (Accountant) and her husband Derek pictured with Elena Adell (centre picture from Campo Viejo Winery) enjoying the prize for winning the Northern Ireland Hotel Federation - Best Hotel Restaurant 2011 prize which was sponsored by Dillon Bass. As part of the prize they enjoyed an all expenses paid trip to the Campo Viejo Winery in Spain.



## Dates For Your Diary

**4th September 2011** – White Horse Wedding Showcase in conjunction with Local Women

**2nd December 2011** – The Miami Show Band

**3rd December 2011** – Country Cabaret Night

# What's new for summer at 68 Clooney Restaurant & Bar?

The latest addition to 68 Clooney Restaurant is a mini Grand Piano which has gone down very well with our regulars, residents and of course Mary's Restaurant team! Our resident pianist plays every Saturday night and Sunday Lunch which certainly adds to the ambience! The popularity of 68 Clooney Bar also continues to grow with its excellent value for money bar food menu and live entertainment on



Saturday nights and a refreshing cocktail menu - perfect for those summer evenings! Our Head Chef Noel Ward has created a fabulous new summer menu for both the restaurant and bar based on fresh, local, seasonal ingredients which create a mouth watering array of tasty dishes for our customers! So why not come along and see for yourself... for exquisite food in fabulous surroundings!

## Afternoon Tea Anyone?



The Best Western White Horse Hotel launched its Afternoon Tea Menu in May. It is served daily from 3pm—5.30pm and includes a selection of finger sandwiches, scones, jam & clotted cream, petit fours and tea or coffee all for £9.95. And for a limited time this summer we are putting the sparkle into afternoon tea by providing a complimentary bottle of sparkling wine when 3 or more people order... so go on treat yourself! Ask reception for more details.

## Staff Training Awards

Congratulations to Richard Davis and Mairead Whoriskey who recently achieved the Chartered Institute of Environmental Health Level 2 Award for Healthier Food & Special Diets.



Richard (back row 4th from right) and Mairead (front row far right)

Congratulations also goes to Jane Phillips and Charlene Lourens who recently achieved the First Aid at Work Qualification.